



BLUE TREE

PHUKET



An aerial photograph of the Blue Tree resort in Phuket. The resort features a large, irregularly shaped swimming pool with a sandy beach area. There are several buildings, including a large white building with a blue roof, and a parking lot. The resort is surrounded by lush green trees and vegetation. The image is partially obscured by a large, light blue, wavy graphic element on the left side.

WHO WE ARE

Introducing Blue Tree, a first for Phuket and a family entertainment destination unlike any other. Spread across 140 Rai (56 acres) in Cherngtalay, Phuket is right in the heart of the tourism district. We aim to be the colorful and lively recreational destination in Phuket that operates with community and sustainability in mind; offering a variety of lifestyle and entertaining activities well-chosen for both tourist and locals.

Blue Tree has been carefully designed to ensure:

- Easy access, with three access points to provide convenience for customers and deliveries
- Extensive landscaping to provide a tropical environment throughout, a key aspect of the Blue Tree experience
- Extensive internal road system throughout
- Over 500 parking spaces in well positioned locations for maximum customer convenience.
- Over 5km of jogging, walking and cycling paths



Centrally located in Cherngtalay, five minutes drive from Heroines Monument, Blue Tree is within easy access of the following local beach resorts:

- Laguna Phuket (2 km)
- Kamala Beach (10 km)
- Nai Yang Beach (18 km)
- Karon Beach (27 km)
- Surin Beach (6 km)
- Naithorn Beach (14 km)
- Patong (18 km)
- East Coast marinas (8 km)
- Phuket Town (17 km)
- Phuket International Airport (19 km)
- Mai Khao (25 km)

There are over 13,000 hotel rooms, mostly 4-star and above, within a few minutes' drive of Blue Tree. Phuket's new improved road infrastructure will make it easy to access from anywhere on the island.



BLUE TREE LAGOON

LAGOON ACTIVITIES

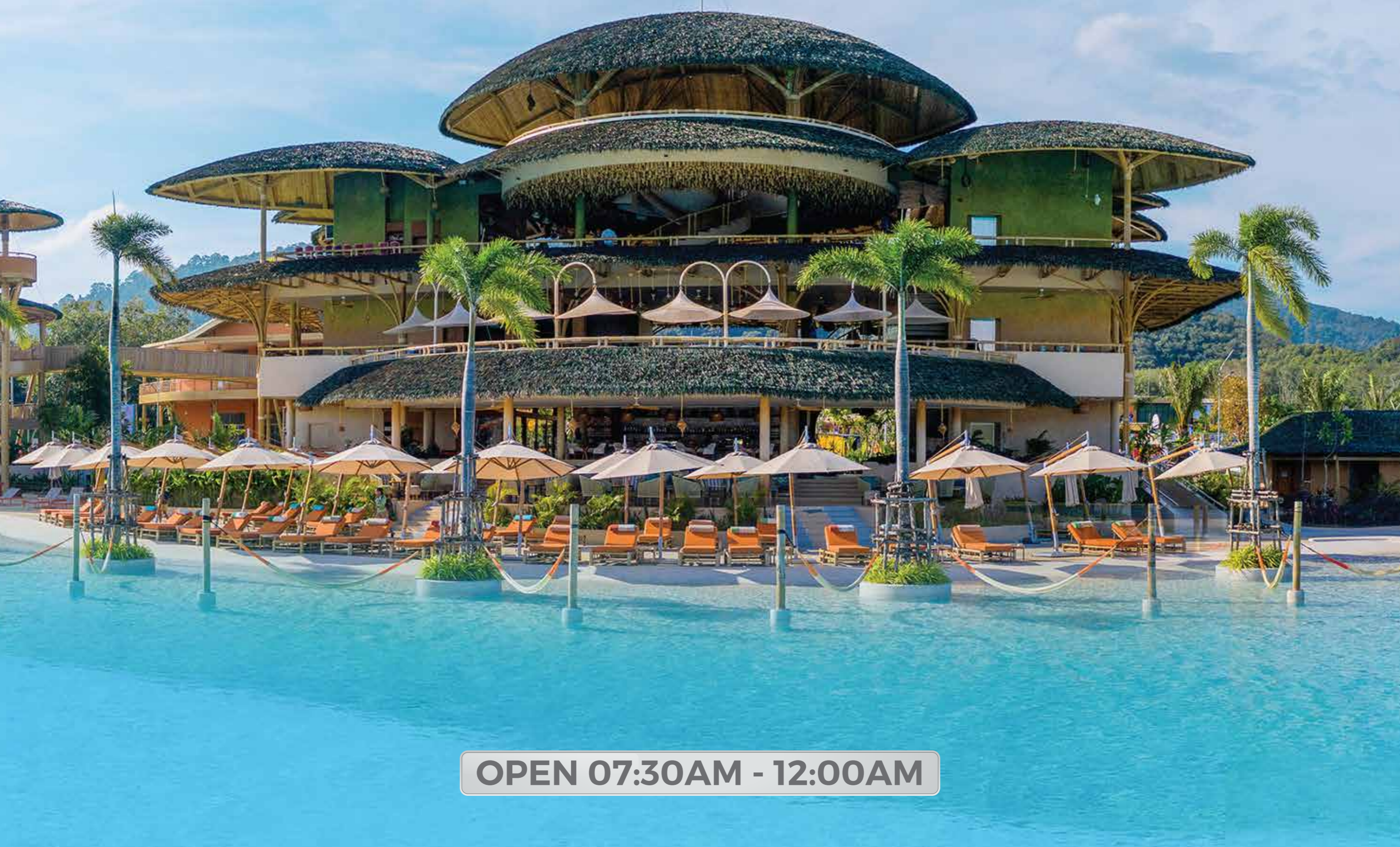


FAMILY SPLASH ZONE



For the younger ones there is a dedicated Family Splash Zone with Super Tube lanes in the background. It's perfect for groups and adults as well! The Family Splash Zone is integrated into our Bay Grill Restaurant where delicious meals-for-the-hungry await our guests.

TREE HOUSE



OPEN 07:30AM - 12:00AM



TEXTURE AND TASTE FORM THE PERFECT DUET

Blue Tree offers a wide choice of cuisines, from local Thai, Pan-Asian to Mediterranean, Italian, and classic American diner fare. Whether to chill out to live DJ Music at Tree House, poolside chillin' at Bay Grill, outdoor lounging on Sunset View, the choice is yours where to enjoy your favorite poison.

SUNSET VIEW



BAY GRILL & POOL BAR



OPEN 10:00AM - 06:00PM

BLUE TREE SHOPPING VILLAGE



MICE & EVENTS



Memorable, productive and fun meetings, corporate gatherings, parties, gala dinners, concerts, exhibitions, weddings, birthdays and more! Blue Tree has a range of entertainment areas to choose from.

PLAY TOGETHER, GROW TOGETHER



TEAMBUILDING ACTIVITIES

Be it for fun, inspiration, bonding or as a reward for your team, Blue Tree offers a very specialized list of teambuilding activities in the 62,400 sq m² Lagoon. We are uniquely placed to offer these services in Phuket and in Thailand as a whole.

The dedicated Blue Tree team will work with you to develop a tailor-made list of games and activities that best suits your objectives, be it more towards motivational needs, team building or bonding, communication, confidence growth, leadership development, or a mixture of them. One thing is for sure, not only is it hugely fun but could turn out to be transformational for your team and business. Discuss with us ASAP if your team needs some change.



BEACH PARTY

Join us at Blue Tree Lagoon Beach with your friends and family as the weekend begins and the lights come on around the lagoon – it is always a magical night! Enjoy the night with your feet in the sands as you sing, laugh and twirl to the party beats from our resident and guests DJs. Take a break from dancing and belly up to the Blue Tree Lagoon Beach Bar where you can enjoy refreshments & soft drinks as well as an array of tropical cocktails, spirits, wines & beers.



BLUE TREE ARENA



SUSTAINABILITY



Blue Tree is committed to managing and reducing its impact on the environment. We believe that adopting sustainable practices makes good business sense and provides benefits to our staff, our customers and our local community, as well as the environment.



OUR COMMITMENT

Blue Tree aims to be an active and valued member of our local community. Our corporate social responsibility (CSR) efforts focus on, but are not limited to, issues relating to the environment, marine conservation, sustainability and climate change, where we believe we can have a positive impact.

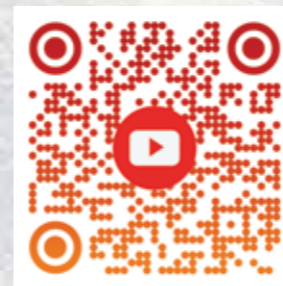
We will support and develop local environmental and educational initiatives that align with our aims and objectives, and develop strategic partnerships with like-minded organizations, individuals and projects.



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